



ग्रामीण विकास मंत्रालय  
भारत सरकार  
**MINISTRY OF RURAL  
DEVELOPMENT**  
GOVERNMENT OF INDIA



# Akam 2.0 Samaveshi Vikaas User Manual

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## 1. PORTAL OVERVIEW

- Enter URL: <https://akam-samaveshivikaas.nic.in/> in web browser
- Click Go
- The home page Appears

The screenshot shows the home page of the Akam Samaveshivikaas portal. At the top, there is a navigation bar with 'Select Language' and 'User Manual' on the left, and 'Login' and 'BI Dashboard' on the right. Below this is a header section featuring the Ministry of Rural Development logo and the 75th anniversary logo of India, along with the text 'आजादी का अमृत महोत्सव' and 'समावेशी विकास'. The main content area includes a navigation menu with 'Home', 'Campaigns', 'Report', 'Nodal Officers', 'Calendar of Events', 'Media Coverage', and 'Downloads'. A large banner image displays various activities, including women cooking, a woman in a purple sari, and a group of women in red saris sitting on the floor. Below the banner, there are three columns of text: 'Across the country, all 28 States and 8 Union territories', '09 Campaigns Ministries / Departments', and 'All State Capitals, Districts, Blocks and Gram Panchayats'. At the bottom, three orange buttons display statistics: '10216 Total Visitors', '430766 Jan Bhagidari', and '27 Total Events'.

Select Language | User Manual | Login | BI Dashboard

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75  
आजादी का  
अमृत महोत्सव  
• समावेशी विकास

75  
आजादी का  
अमृत महोत्सव  
भारत 2023 INDIA

Home | Campaigns | Report | Nodal Officers | Calendar of Events | Media Coverage | Downloads

Across the country, all 28 States and 8 Union territories

09 Campaigns Ministries / Departments

All State Capitals, Districts, Blocks and Gram Panchayats

10216  
Total Visitors

430766  
Jan Bhagidari

27  
Total Events

d. Home page Tab has section of Home, Campaign, Report, Nodal Officers, Calendar of Events, Media Coverage, Downloads ,BI Dashboard, Login

i. **Home:**

User will get information on Azadi Ka Amrit Mahotsav- Samaveshi vikaas initiative , User will also able to get information on number of visitor who have visited the website and on clicking the tab user can get number of visitor who has viewed the website on that particular day , User will get information on Jan Bhagidari and on clicking the tab user will get the details of Jan Bhagidari event wise , user will also get information on Total Events and on clicking that tab user will get information on Campaigns & Event, a gallery covering Spotlight of the week, Ongoing events, Video gallery and latest tweets

Select Language User Manual Login BI Dashboard

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**MINISTRY OF RURAL DEVELOPMENT**  
GOVERNMENT OF INDIA

75 आज़ादी का अमृत महोत्सव  
• समावेशी विकास

75 आज़ादी का अमृत महोत्सव  
भारत 2023 INDIA

Home Campaigns Report Nodal Officers Calendar of Events Media Coverage Downloads

जोहरसी  
मन्तरी (छ. रा.)

जीवामृत

Across the country, all 28 States and 8 Union territories

09 Campaigns Ministries / Departments

All State Capitals, Districts, Blocks and Gram Panchayats

10403  
Total Visitors

430766  
Jan Bhagidari

27  
Total Events

### About Us

**Inclusive Development**

Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements.

This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Prime Minister Narendra Modi's vision of activating India 2.0, fuelled by the spirit of Aatmanirbhar Bharat.

प्रधान मंत्री

## ii. Campaign

User will get information about the campaign , KPI of that campaign and Progress/implementation status

The screenshot shows the top navigation bar of the Ministry of Rural Development website. It includes a language selector, a user manual link, and login/dashboard options. The header features the Government of India logo, the Ministry of Rural Development name in Hindi and English, and the 75th Independence Day logo. A navigation menu below the header lists Home, Campaigns, Reports, Nodal Officers, Calendar of Events, Media Coverage, and Downloads. The main heading of the page is 'Campaigns'.

SAMAGRA AWAAS-CONVERGENCE UNDER PMAY-G

**About the Campaign:**

Pradhan Mantri Awaas Yojana-Gramin (PMAY-G) is one of the flagship schemes of Government of India, with an objective of "Housing for All", by providing 2.95 crore pucca houses with basic amenities to all eligible houseless households and households living in kutcha and dilapidated house in rural areas by 2024. So far, a total target of 2.92 crore has been allocated to States/UTs, out of which 2.48 crore have been sanctioned and 2.10 crore have been completed.

Under PMAY-G, focus shall be on the saturating the convergence of benefits provided under SBM, Ujjwala, Saubhagya, Jal Jeevan Mission and NRLM with PMAY-G for addressing multi-dimensional poverty.

**KPI**

S.No	KPIs
1.	2 lakhs cancer screening/awareness camps shall be organized by PRIs/NRLM units on functional HWCs across the country
2.	50 lakhs women screened for breast cancer & cervical cancer each (25 for breast and cervical cancer each, per camp * 2 lakh camps)
3.	Cumulatively 1 crore footfall for access to women care at AB-HWCs at the end of campaign period.

**Progress/Implementation Status:**

[Click Here](#)

iii. **Report**

User can download reports of selected campaign in PDF of excel format for the month and year selected

The screenshot shows the 'Reports' section of the website. It features a list of nine campaigns, each with a 'Click Here' link to download reports in PDF or Excel format. The campaigns are:

1. SAMAGRA AWAAS-CONVERGENCE UNDER PMAY-G	Click Here
2. FINANCIAL LITERACY AT DISTRICT LEVEL	Click Here
3. PROMOTING DIGITAL TRANSACTION AT GP LEVEL	Click Here
4. SWASTH MAHLA-SAMRIDH SAMAJ	Click Here
5. NATURAL FARMING WITH SHG WOMEN	Click Here
6. PASHUDHAN JAORITI ABHYAN-INTENSIVE AWARENESS CAMPAIGN IN ASPIRATIONAL DISTRICTS	Click Here
7. SVAMITVA-MERI SAMPATTI, MERA HAQ	Click Here
8. SOCIAL MOBILISATION OF ELIGIBLE RURAL WOMEN INTO SHG NETWORK	Click Here
9. PLANTATION DRIVE ON RIVERBANKS	Click Here

iv. **Nodal Officer**

User will get information about Nodal Officers mapped with different user type. User will get information about concerned official responsible for campaign

The screenshot shows the 'Nodal Officers' section of the website. It displays a table with the following data:

S.No.	User Type	No. of Count
1	Central Abhiyaan Coordinator	1
2	Central Campaign In-Charge	9
3	State Nodal/Campaign In-Charge	35
4	District Nodal/Campaign In-Charge	166
5	Block Level/Campaign In-Charge	52
	<b>Total</b>	<b>263</b>

v. **Calendar of Events**

This section provides two information

- a. Event Details: User can see campaign mapped with monthly calendar

The screenshot shows the 'Event Details' page for April 2023. The calendar displays the following events:

- 1st: Village level camps across AA.
- 13th: National launch of Campaign I.
- 14th: Kujathman Bharat - Health and...
- 15th: Digitization of the training.
- 17th: Social mobilization of self G.
- 18th: Sangathan Se Samraksh.
- 23rd: Village level camps across AA.
- 24th: Animal health camps across AA.

- b. Reporting of Events: User will get detail information about campaign

The screenshot shows the 'Reporting of Events' page with a table containing the following data:

S.No.	Campaigns Code	Event Name	Event Details	Lead Organisation	Location	Start Date	End Date	VIP	Jan Bhagaskari	Press Release	Link for Video and Photo
1	PDFATQPL	National launch of Campaign for promoting Digital Transactions at GP Level	A National Conclave to launch the campaign is proposed to be organized. The event is expected to be attended by approx. 250 participants comprising of Sr. officials from States, Public & Private sector Banks, NABARD, SHG members, sector experts etc. During Conclave, the campaign will be launched by Hon. Minister of Rural, Development & Panchayati Raj.	Ministry of Rural Development and SRLM	Ranchi, Jharkhand	13/04/2023	14/04/2023	Hon. Minister of Rural Development & Panchayati Raj, Hon. RD Minister of State, Jr. officials from M			
2	PJAACINAD	Village level camps across Aspirational Districts	4000 village level camps for awareness on Entrepreneurship schemes for Inclusive Development.	DAHD, MoFAHD	Virtually Connected to CSCs across Aspirational Districts	01/04/2023	01/04/2023	Shri Parashottam Rupala, Hon. State Union Minister of FAHSD, Shri S.K. Balyan, Hon. State Minr, MoFAHD			
3	SMOPERWINTOSHON	Sangathan Se Samraksh	DKMU Level programme in Andhra pradesh state DRDA DR BR Ambedkar Konaseema District DKMU	DRDA	SANGATHAN SE SAMRASHI AT ZILLA SAMAKHAYA OFFICE, MUMMEDIVARAM, DR BR AMBEDKAR KONASEEMA DISTRICT, ANDHRA PRADESH STATE	18/04/2023	18/04/2023		BO		

vi. **Media Coverage**

User can see Photo Gallery, Video Gallery & Print (News Item) of various campaigns



vii. **Downloads**

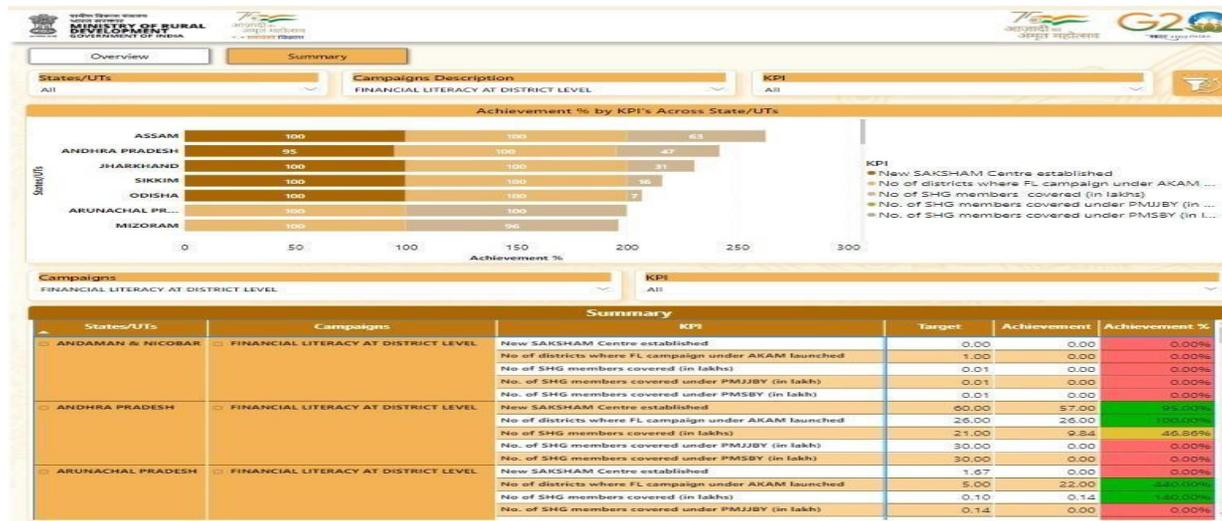
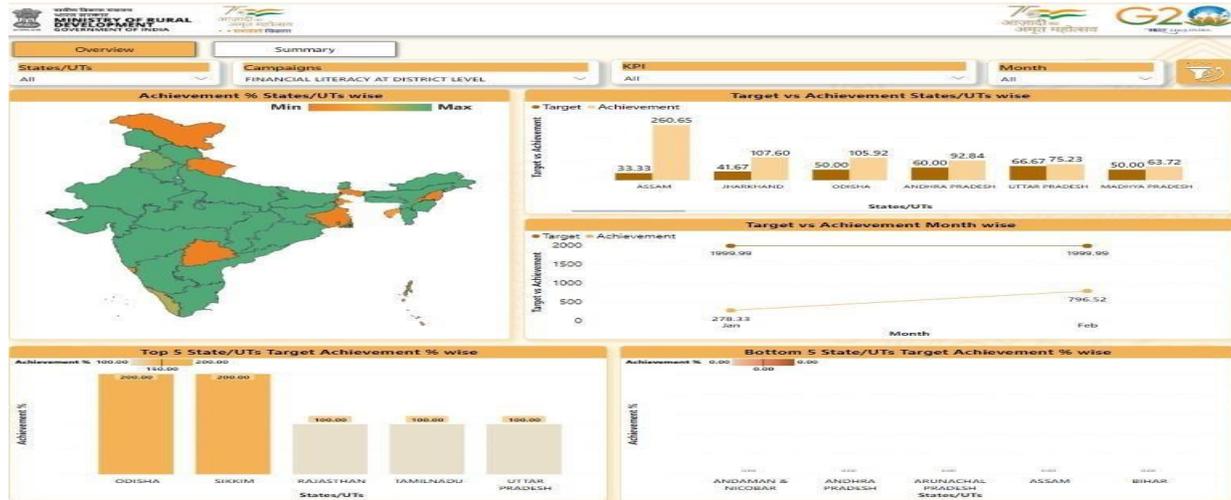
User can download official logo, download official banner, creative post templates, Social media campaigns and circulars



viii. **BI Dashboard**

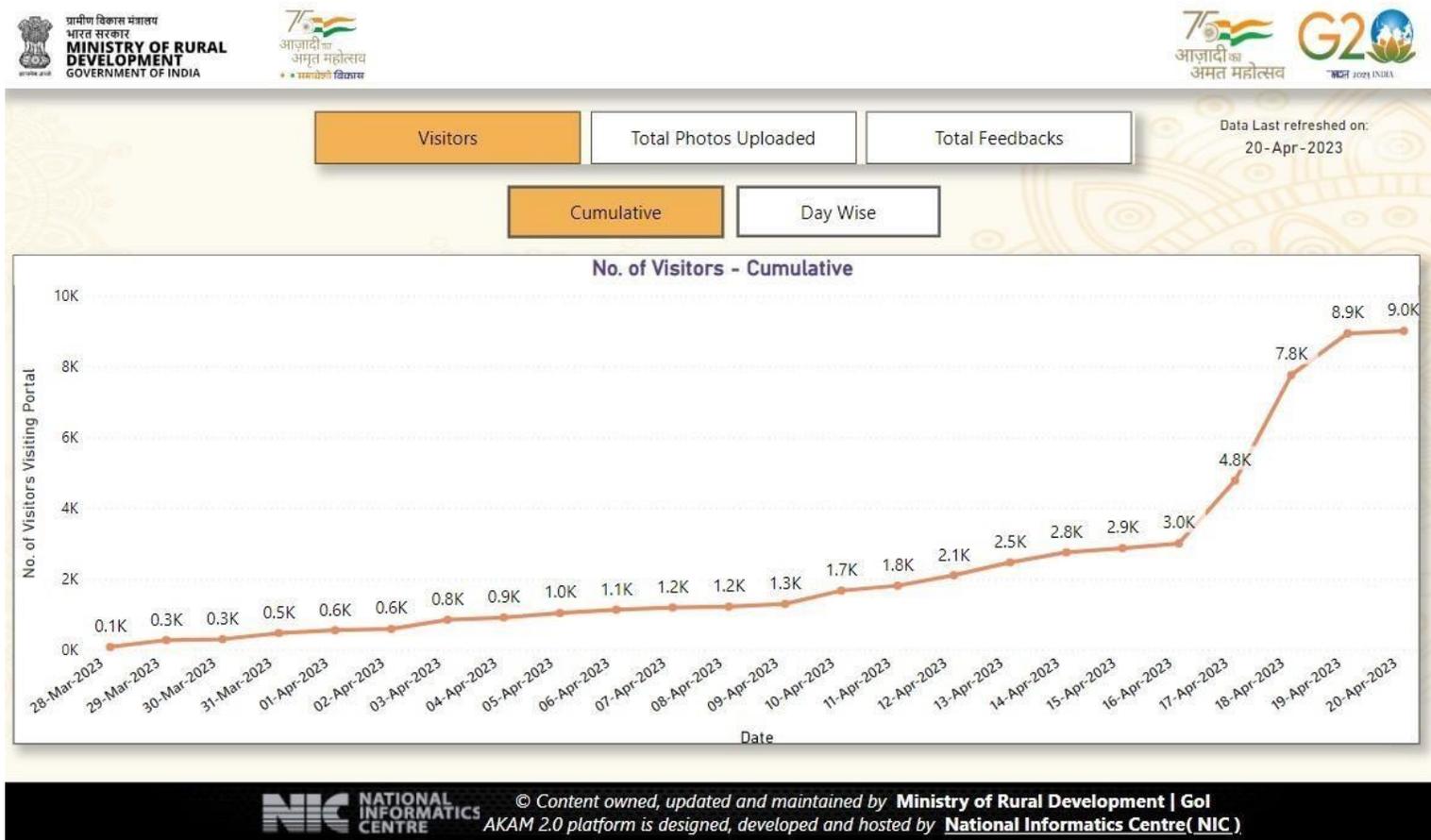
a. **Samaveshi Vikaas:**

User can view Achievement Percentage State/UTs wise, Target Vs Achievement State/ITS wise and more visualization through BI dashboard



**b. User Statistics :**

Provide dashboard view of visitors, total photo uploads, total feedbacks cumulative/Day Wise



ix. **Login**

User Such as Central Abhiyan Coordinator, Central Campaign In-charge, Central Campaign Data Uploader , State Nodal/Campaign In-Charge , District Nodal / Campaign In-Charge, Block Level/ Campaign In-charge can login by providing their mobile number ,password and verification code

The screenshot shows a web browser window with the URL [akam-samaveshivikaas.nic.in/samaveshivikaas/Login.aspx](http://akam-samaveshivikaas.nic.in/samaveshivikaas/Login.aspx). The page header includes the Ministry of Rural Development logo and text in Hindi and English, along with the 75th anniversary logo and G20 India 2023 logo. The navigation menu contains links for Home, Campaigns, Report, Nodal Officers, Calendar of Events, Media Coverage, and Downloads. The main content area is titled "Login" and features a form with the following fields:

- User Level:\* (Dropdown menu with "--Select User Level--")
- Mobile Number:\* (Text input field)
- Password:\* (Text input field)
- Verification Code:\* (Text input field)

Below the form is a Captcha widget with the text "OcvK9" and a refresh icon. At the bottom of the form are two buttons: "Login" and "Reset". A link "To reset your Password: [Click Here](#)" is also present.

## 2. MANUAL FOR MOBILE APPLICATIONS-SAMAVESHI VIKAAS

Mobile application will be used by

- a. Citizen
- b. Field officer

### A. Citizen Login

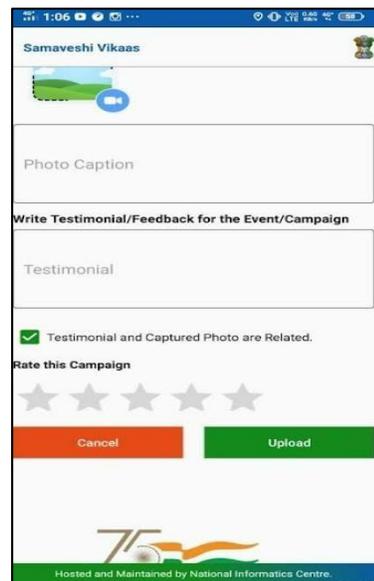
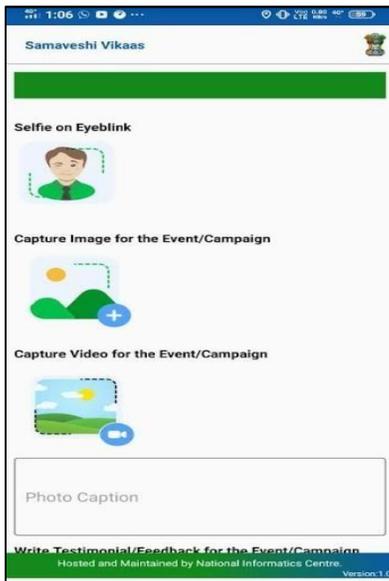
#### i. Login Screen

Citizen will login in mobile application after providing mobile number and password



#### ii. Capture Image & Video :

User will select the location and capture image or Video , write testimonial for the campaign and can rate the campaign . Video can be of 30 Seconds . Citizen feedback after validation will be uploaded in Akam Portal



## B. Field Officer

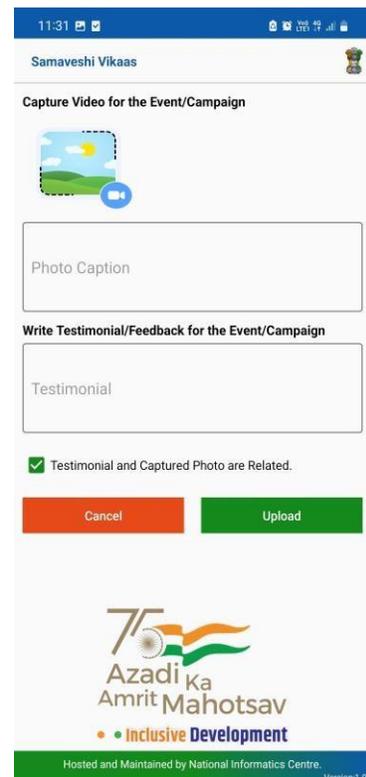
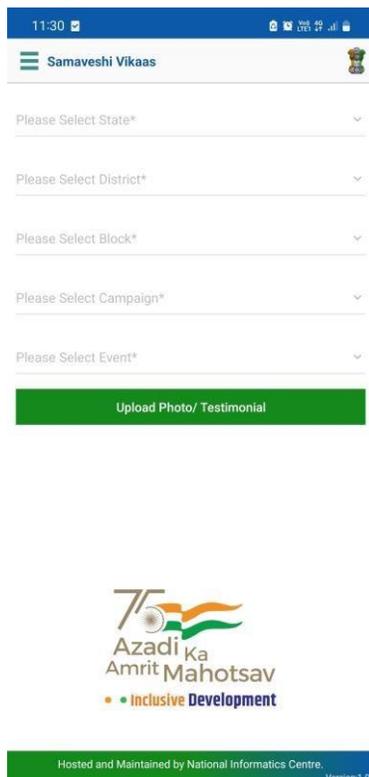
### i. Login Screen

Field officer will login in mobile app after selecting Login type and providing mobile number and password



### ii. Capture Image & Video for campaign feedback

Field officer will choose location, campaign and event and then will upload image, video and provide feedback



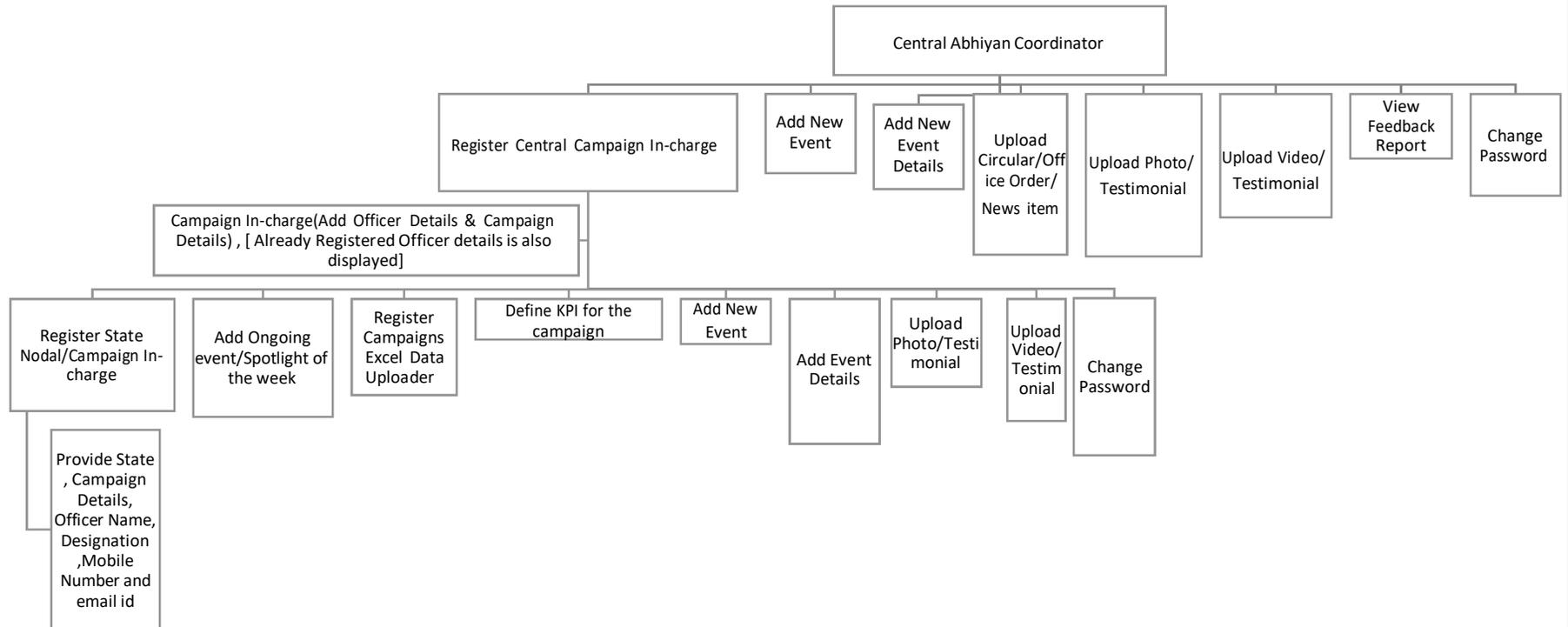
### 3. USER SPECIFIC WORKFLOW

#### i. Central Abhiyan Co-ordinator

Central Abhiyan Coordinator can register Central Campaign In-Charge , Add New Events, Add New Event details, Upload Circular/Office Order/News Item, Upload Photo /Testimonials, Upload Video/ Testimonial ,View feedback report and can change password

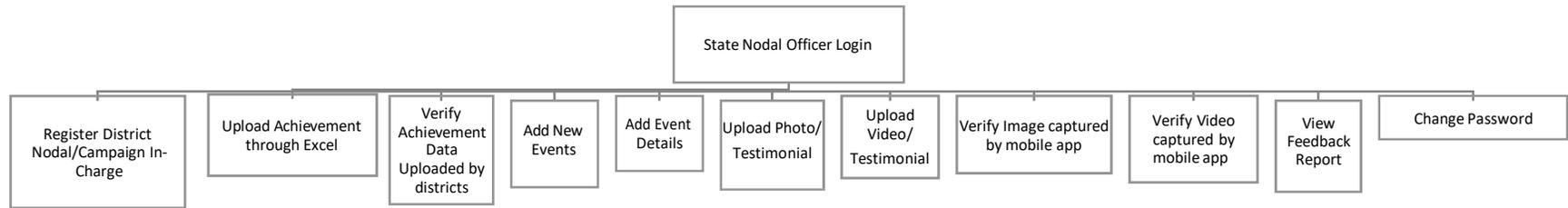
#### ii. Central Campaign In-charge

Central Campaign In-Charge can register state Nodal/Campaign In-Charge , Add Ongoing events or spotlight of week, register campaign excel data uploader,define KPI for the campaign, add new event, add event details, upload photo/testimonial, upload video/testimonial and can change its password



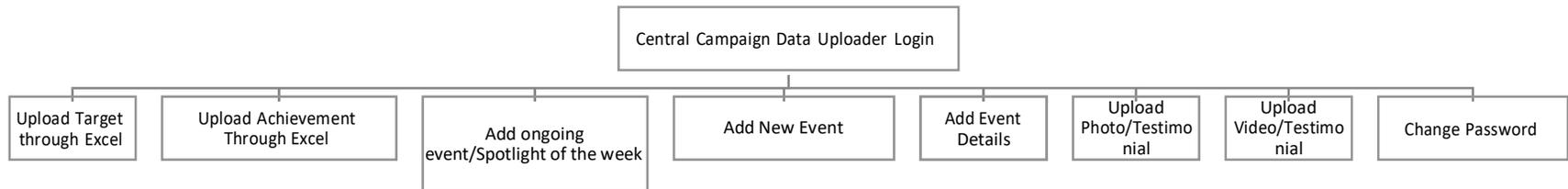
**iii. Flow chart for State Nodal/Campaign In-Charge Login**

State Nodal Officer can register district Nodal/Campaign in-charge, Upload Achievement through excel file, Verify Achievement Data Uploaded by districts, Add New Events, Add Event details , upload photo/testimonial of campaign , Upload video/testimonial of campaign, Verifies image captured by mobile app, verifies video captured by Mobile App, View feedback reports state district and block wise and can change password



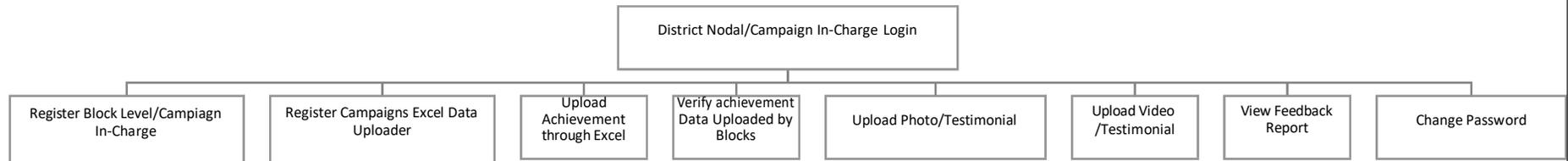
**iv. Flow chart for Central Campaign Data Uploader**

Central Campaign Data uploader will upload target through excel, upload achievement against each campaign through excel, add ongoing event/spotlight of the week, can add new event, can also add event details, can upload Photo/Testimonial , can Upload Video/ testimonial and can change password



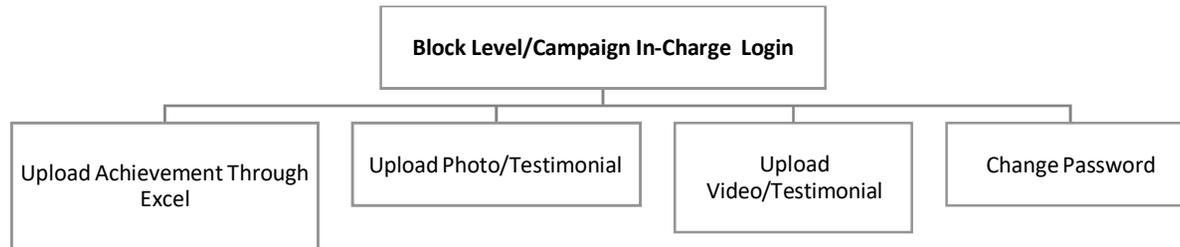
**v. Flow chart for District Nodal/Campaign In-Charge**

District Nodal /Campaign in-charge can Register Block level/ campaign in-charge , can register Campaign excel Data uploader, will upload achievement against each campaign through excel, will verify achievement data uploaded by blocks , will upload Photo/Testimonial , will Upload Video/testimonial, view feedback report of blocks under the district selected and can change password

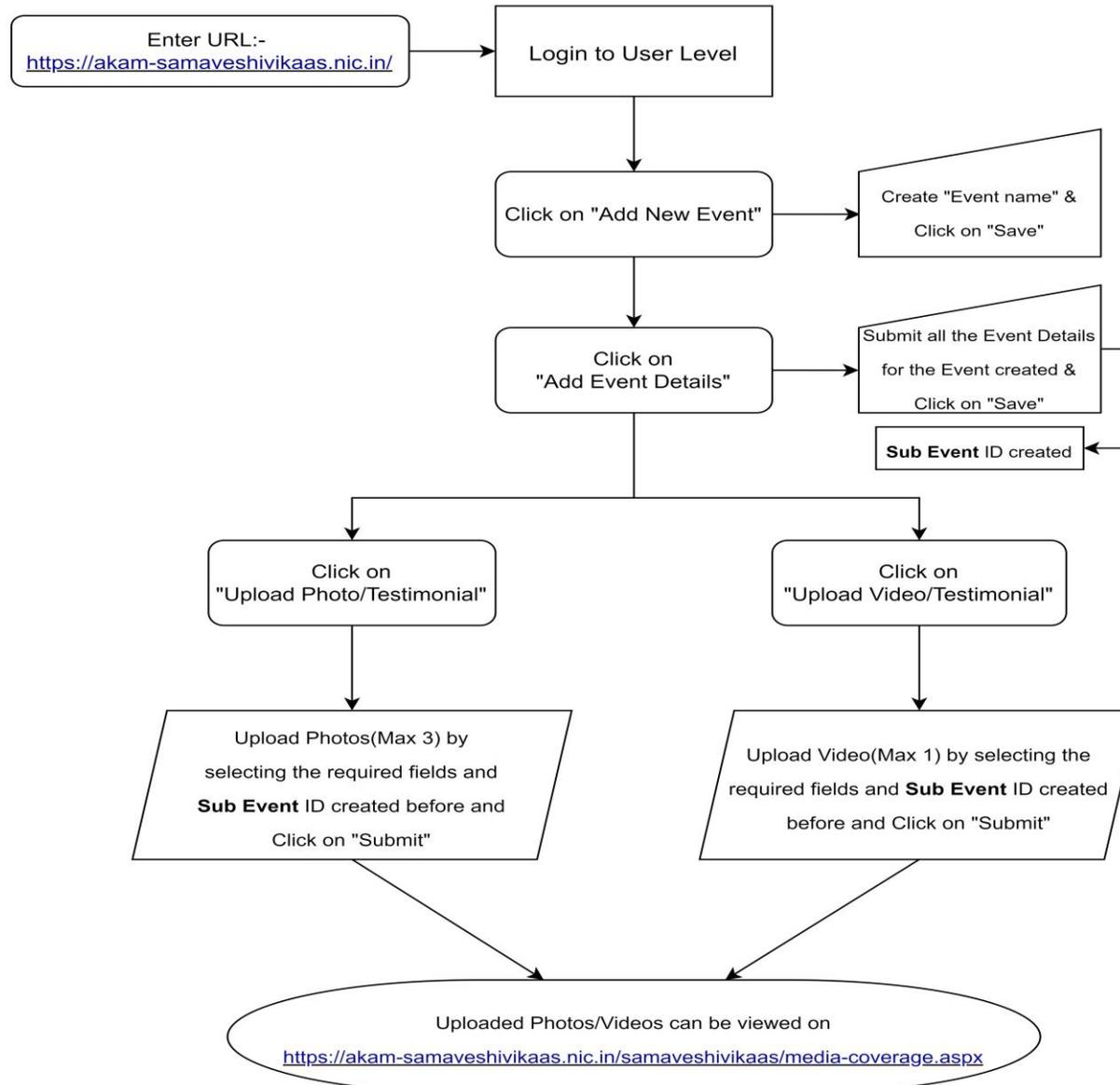


vi. **Flow chart for Block Level/Campaign In-Charge**

Block level /Campaign In-Charge can upload achievement through excel, upload photo/testimonial, upload video/Testimonial and can change password



## S.O.P for Uploading Photo and Video with Sub Event ID



#### 4. KEY FEATURES

- a. Real Time inputs provided on campaigns get reflected
- b. Data security is ensured by using cryptographic hash
- c. Role based login credentials are created
- d. Even calendar is provided which allows stakeholder to have information on future campaigns
- e. Mobile application has a feature to capture live photographs
- f. Mobile applications allows uploading of a video of 30 seconds